



**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

And:

**Smart Media Group LLC (VA)**  
**814 King St**  
**Ste 400**  
**Alexandria, VA 22314**

# CONTRACT

<u>Contract / Revision</u> 941391 /		<u>Alt Order #</u> 06272552
<u>Product</u> Candidate		
<u>Contract Dates</u> 08/14/12 - 08/20/12		<u>Estimate #</u> 814820 WILSON FOR S
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 08/10/12 / 08/10/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
		<u>Total Ratings</u> 338.30
<u>IDB#</u> 1046	<u>Advertiser Code</u> WLSNN	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

Spots/

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOAT	08/14/12	08/19/12	The View 10-11a	10-11a		:30				NM	1	\$250.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$250.00	2.10			
N 2	KOAT	08/14/12	08/19/12	Nightline	1105-1135p		:30				NM	1	\$150.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$150.00	1.80			
N 3	KOAT	08/14/12	08/19/12	Kimmel	1135p-1235a		:30				NM	1	\$70.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$70.00	1.00			
N 4	KOAT	08/14/12	08/19/12	Chew, The	12-1pm		:30				NM	1	\$100.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$100.00	1.50			
N 5	KOAT	08/14/12	08/19/12	General Hospital	2-3p/1-2p		:30				NM	1	\$150.00
		Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$150.00	1.80			
N 6	KOAT	08/14/12	08/19/12	Ellen 3-4p	3-4p		:30				NM	1	\$135.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$135.00	2.00			
N 7	KOAT	08/14/12	08/19/12	Action 7 News @ 5p	5-530p		:30				NM	1	\$450.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$450.00	4.60			
N 8	KOAT	08/14/12	08/19/12	Action 7 News @ 6p	6-630p		:30				NM	1	\$600.00
		Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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Contract / Revision	Alt Order #
941391 /	06272552

Contract Dates	Product	Estimate #
08/14/12 - 08/20/12	Candidate	814820 WILSON FOR SE

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$600.00	6.70			
N 9	KOAT	08/14/12	08/19/12	Entertainment Tonight 630-7p	630-7p		:30				NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$550.00	5.30			
N 10	KOAT	08/14/12	08/19/12	SHARK TANK	7-8p		:30				NM	1	\$800.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$800.00	3.20			
N 11	KOAT	08/14/12	08/19/12	Good Morning America	7-9a		:30				NM	1	\$325.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$325.00	4.40			
N 12	KOAT	08/14/12	08/19/12	20/20	Prime Other		:30				NM	1	\$1,200.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	----1--				1	\$1,200.00	2.90			
N 13	KOAT	08/20/12	08/20/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$800.00	5.90			
N 14	KOAT	08/20/12	08/20/12	Kimmel	1135p-1235a		:30				NM	1	\$70.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$70.00	1.00			
N 15	KOAT	08/20/12	08/20/12	Anderson Cooper	11a-12n		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$100.00	1.80			
N 16	KOAT	08/20/12	08/20/12	Chew, The	12-1pm		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$100.00	1.50			
N 17	KOAT	08/20/12	08/20/12	Ellen 3-4p	3-4p		:30				NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$135.00	2.00			
N 18	KOAT	08/20/12	08/20/12	Dr Oz	4-5p		:30				NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$225.00	3.40			
N 19	KOAT	08/20/12	08/20/12	M-F A7N This AM @ 430a	430-5a		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$100.00	1.10			
N 20	KOAT	08/20/12	08/20/12	Action 7 News @ 5p	5-530p		:30				NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice													

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$450.00	4.60			
N 21	KOAT	08/20/12	08/20/12	5a A7N More In The AM	5-6a		:30				NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$250.00	2.20			
N 22	KOAT	08/20/12	08/20/12	6a A7N More In The AM	6-7a		:30				NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$450.00	4.40			
N 23	KOAT	08/20/12	08/20/12	Good Morning America	7-9a		:30				NM	1	\$325.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$325.00	4.40			
N 24	KOAT	08/20/12	08/20/12	BACHELOR PAD	7-10p		:30				NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$1,000.00	9.00			
N 25	KOAT	08/20/12	08/20/12	Live with Regis & Kelly 9-10a	9-10a		:30				NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$125.00	2.20			
N 26	KOAT	08/20/12	08/20/12	GLASS HOUSE	9-10p		:30				NM	1	\$1,600.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/20/12	08/26/12	1-----				1	\$1,600.00	4.90			
N 27	KOAT	08/14/12	08/19/12	Action 7 News @ 10p Sat	10-1035p		:30				NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$450.00	3.70			
N 28	KOAT	08/14/12	08/19/12	GREY'S ANATOMY	Late Fringe/Variou		:30				NM	1	\$140.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$140.00	1.40			
N 29	KOAT	08/14/12	08/19/12	GREY'S ANATOMY	Late Fringe/Variou		:30				NM	1	\$85.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$85.00	1.40			
N 30	KOAT	08/14/12	08/19/12	BROTHERS & SISTERS	Late Fringe/Variou		:30				NM	1	\$60.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$60.00	0.60			
N 31	KOAT	08/14/12	08/19/12	Action 7 News @ 5p Sat	5-530p		:30				NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$250.00	5.40			
N 32	KOAT	08/14/12	08/19/12	5-6a	5-6a		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													

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Advertiser		Original Date / Revision
Heather Wilson/R/Senate		08/10/12 / 08/10/12

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$100.00	1.70			
N 33	KOAT	08/14/12	08/19/12	Sa A7N @ 6P	6-630p		:30				NM	1	\$280.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$280.00	4.70			
N 34	KOAT	08/14/12	08/19/12	Sa 6a A7N More in the AM	6-9a		:30				NM	1	\$210.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$210.00	4.60			
N 35	KOAT	08/14/12	08/19/12	MOVIE	7-10p		:30				NM	1	\$375.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$375.00	3.20			
N 36	KOAT	08/14/12	08/19/12	CASLTE	9-10p		:30				NM	1	\$375.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1-				1	\$375.00	4.20			
N 37	KOAT	08/14/12	08/19/12	Action 7 News @ 10p Sun	10-1030p		:30				NM	1	\$750.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$750.00	6.10			
N 38	KOAT	08/14/12	08/19/12	Action 7 News @ 1030p Sun	1030-1105p		:30				NM	1	\$495.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$495.00	3.50			
N 39	KOAT	08/14/12	08/19/12	ET Weekend Su 4-5p	4-5p		:30				NM	1	\$110.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$110.00	3.20			
N 40	KOAT	08/14/12	08/19/12	Action 7 News @ 5p Sun	5-530p		:30				NM	1	\$350.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$350.00	6.40			
N 41	KOAT	08/14/12	08/19/12	5-6a	5-6a		:30				NM	1	\$85.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$85.00	1.40			
N 42	KOAT	08/14/12	08/19/12	AFV	6-7p		:30				NM	1	\$775.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$775.00	3.50			
N 43	KOAT	08/14/12	08/19/12	Su 6a A7N More in the AM	6-9a		:30				NM	1	\$210.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-----1				1	\$210.00	3.70			
N 44	KOAT	08/14/12	08/19/12	SECRET MILLIONAIRE	7-8p		:30				NM	1	\$1,200.00
Class of Time - Pre-emptible with notice													

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Contract / Revision	Alt Order #
941391 /	06272552

Contract Dates	Product	Estimate #
08/14/12 - 08/20/12	Candidate	814820 WILSON FOR SE

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----1 1 \$1,200.00 3.60													
N 45	KOAT	08/14/12	08/19/12	EXT WGT LOSS	Prime Other		:30				NM	1	\$900.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----1 1 \$900.00 3.30													
N 46	KOAT	08/14/12	08/19/12	This Week	9-10a		:30				NM	1	\$200.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 -----1 1 \$200.00 2.40													
N 47	KOAT	08/14/12	08/19/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---1--- 1 \$800.00 5.90													
N 48	KOAT	08/14/12	08/19/12	The View 10-11a	10-11a		:30				NM	1	\$250.00
Class of Time - Pre-emptible with notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---1--- 1 \$250.00 2.10													
N 49	KOAT	08/14/12	08/19/12	Nightline	1105-1135p		:30				NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---1--- 1 \$150.00 1.80													
N 50	KOAT	08/14/12	08/19/12	Kimmel	1135p-1235a		:30				NM	1	\$70.00
Class of Time - Pre-emptible with notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---1--- 1 \$70.00 1.00													
N 51	KOAT	08/14/12	08/19/12	Anderson Cooper	11a-12n		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---1--- 1 \$100.00 1.80													
N 52	KOAT	08/14/12	08/19/12	Chew, The	12-1pm		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---1--- 1 \$100.00 1.50													
N 53	KOAT	08/14/12	08/19/12	General Hospital	2-3p/1-2p		:30				NM	1	\$150.00
Class of Time - Pre-emptible with notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---1--- 1 \$150.00 1.80													
N 54	KOAT	08/14/12	08/19/12	Ellen 3-4p	3-4p		:30				NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---1--- 1 \$135.00 2.00													
N 55	KOAT	08/14/12	08/19/12	Dr Oz	4-5p		:30				NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice													
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 08/13/12 08/19/12 ---1--- 1 \$225.00 3.40													
N 56	KOAT	08/14/12	08/19/12	M-F A7N This AM @ 430a	430-5a		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													

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<u>Contract / Revision</u> 941391 /		<u>Alt Order #</u> 06272552
<u>Contract Dates</u> 08/14/12 - 08/20/12	<u>Product</u> Candidate	<u>Estimate #</u> 814820 WILSON FOR SEI
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$100.00	1.10			
N 57	KOAT	08/14/12	08/19/12	Action 7 News @ 5p	5-530p		:30				NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$450.00	4.60			
N 58	KOAT	08/14/12	08/19/12	5a A7N More In The AM	5-6a		:30				NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$250.00	2.20			
N 59	KOAT	08/14/12	08/19/12	Action 7 News @ 6p	6-630p		:30				NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$600.00	6.70			
N 60	KOAT	08/14/12	08/19/12	6a A7N More In The AM	6-7a		:30				NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$450.00	4.40			
N 61	KOAT	08/14/12	08/19/12	Entertainment Tonight 630-7p	630-7p		:30				NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$550.00	5.30			
N 62	KOAT	08/14/12	08/19/12	Good Morning America	7-9a		:30				NM	1	\$325.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$325.00	4.40			
N 63	KOAT	08/14/12	08/19/12	WIPEOUT	7-8p		:30				NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$1,000.00	4.40			
N 64	KOAT	08/14/12	08/19/12	Live with Regis & Kelly 9-10a	9-10a		:30				NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$125.00	2.20			
N 65	KOAT	08/14/12	08/19/12	ROOKIE BLUE	9-10p		:30				NM	1	\$1,100.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	---1---				1	\$1,100.00	3.60			
N 66	KOAT	08/14/12	08/19/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$800.00	5.90			
N 67	KOAT	08/14/12	08/19/12	Nightline	1105-1135p		:30				NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$150.00	1.80			
N 68	KOAT	08/14/12	08/19/12	Anderson Cooper	11a-12n		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													

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Contract / Revision	Alt Order #
941391 /	06272552

Contract Dates	Product	Estimate #
08/14/12 - 08/20/12	Candidate	814820 WILSON FOR SE

Advertiser	Original Date / Revision
Heather Wilson/R/Senate	08/10/12 / 08/10/12

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$100.00	1.80			
N 69	KOAT	08/14/12	08/19/12	General Hospital	2-3p/1-2p		:30				NM	1	\$150.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$150.00	1.80			
N 70	KOAT	08/14/12	08/19/12	Dr Oz	4-5p		:30				NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$225.00	3.40			
N 71	KOAT	08/14/12	08/19/12	M-F A7N This AM @ 430a	430-5a		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$100.00	1.10			
N 72	KOAT	08/14/12	08/19/12	5a A7N More In The AM	5-6a		:30				NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$250.00	2.20			
N 73	KOAT	08/14/12	08/19/12	Action 7 News @ 6p	6-630p		:30				NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$600.00	6.70			
N 74	KOAT	08/14/12	08/19/12	6a A7N More In The AM	6-7a		:30				NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$450.00	4.40			
N 75	KOAT	08/14/12	08/19/12	Entertainment Tonight 630-7p	630-7p		:30				NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$550.00	5.30			
N 76	KOAT	08/14/12	08/19/12	MIDDLE/LAST MAN	7-8p		:30				NM	1	\$1,350.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$1,350.00	4.40			
N 77	KOAT	08/14/12	08/19/12	Good Morning America	7-9a		:30				NM	1	\$325.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$325.00	4.40			
N 78	KOAT	08/14/12	08/19/12	HAPPY/DONT TRUST	8-9p		:30				NM	1	\$900.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$900.00	8.80			
N 79	KOAT	08/14/12	08/19/12	Live with Regis & Kelly 9-10a	9-10a		:30				NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$125.00	2.20			
N 80	KOAT	08/14/12	08/19/12	NY MED	9-10p		:30				NM	1	\$1,000.00
Class of Time - Immediately Pre-emptible without notice													

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<u>Contract / Revision</u>	<u>Alt Order #</u>
941391 /	06272552

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/14/12 - 08/20/12	Candidate	814820 WILSON FOR SE

<u>Advertiser</u>	<u>Original Date / Revision</u>
Heather Wilson/R/Senate	08/10/12 / 08/10/12

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$1,000.00	4.20			
N 81	KOAT	08/14/12	08/19/12	Action 7 News @ 10p M-F	10-1030p		:30				NM	1	\$800.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$800.00	5.90			
N 82	KOAT	08/14/12	08/19/12	The View 10-11a	10-11a		:30				NM	1	\$250.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$250.00	2.10			
N 83	KOAT	08/14/12	08/19/12	Nightline	1105-1135p		:30				NM	1	\$150.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$150.00	1.80			
N 84	KOAT	08/14/12	08/19/12	Kimmel	1135p-1235a		:30				NM	1	\$70.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$70.00	1.00			
N 85	KOAT	08/14/12	08/19/12	Anderson Cooper	11a-12n		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$100.00	1.80			
N 86	KOAT	08/14/12	08/19/12	Chew, The	12-1pm		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$100.00	1.50			
N 87	KOAT	08/14/12	08/19/12	General Hospital	2-3p/1-2p		:30				NM	1	\$150.00
Class of Time - Pre-emptible with notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$150.00	1.80			
N 88	KOAT	08/14/12	08/19/12	Ellen 3-4p	3-4p		:30				NM	1	\$135.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$135.00	2.00			
N 89	KOAT	08/14/12	08/19/12	Dr Oz	4-5p		:30				NM	1	\$225.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$225.00	3.40			
N 90	KOAT	08/14/12	08/19/12	M-F A7N This AM @ 430a	430-5a		:30				NM	1	\$100.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$100.00	1.10			
N 91	KOAT	08/14/12	08/19/12	Action 7 News @ 5p	5-530p		:30				NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$450.00	4.60			
N 92	KOAT	08/14/12	08/19/12	5a A7N More In The AM	5-6a		:30				NM	1	\$250.00
Class of Time - Immediately Pre-emptible without notice													

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**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

www.koat.com

<u>Contract / Revision</u> 941391 /		<u>Alt Order #</u> 06272552
<u>Contract Dates</u> 08/14/12 - 08/20/12	<u>Product</u> Candidate	<u>Estimate #</u> 814820 WILSON FOR SEI
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 08/10/12 / 08/10/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$250.00	2.20			
N 93	KOAT	08/14/12	08/19/12	Action 7 News @ 6p	6-630p		:30				NM	1	\$600.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$600.00	6.70			
N 94	KOAT	08/14/12	08/19/12	6a A7N More In The AM	6-7a		:30				NM	1	\$450.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$450.00	4.40			
N 95	KOAT	08/14/12	08/19/12	Entertainment Tonight 630-7p	630-7p		:30				NM	1	\$550.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$550.00	5.30			
N 96	KOAT	08/14/12	08/19/12	MIDDLE/SUBURGATORY	7-8p		:30				NM	1	\$1,455.00
Class of Time - Fixed Non Pre-emptible													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$1,455.00	4.30			
N 97	KOAT	08/14/12	08/19/12	Good Morning America	7-9a		:30				NM	1	\$325.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$325.00	4.40			
N 98	KOAT	08/14/12	08/19/12	MODERN	8-9p		:30				NM	1	\$1,690.00
Class of Time - Fixed Non Pre-emptible													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$1,690.00	5.60			
N 99	KOAT	08/14/12	08/19/12	20/20	9-10p		:30				NM	1	\$1,455.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$1,455.00	3.90			
N 100	KOAT	08/14/12	08/19/12	Live with Regis & Kelly 9-10a	9-10a		:30				NM	1	\$125.00
Class of Time - Immediately Pre-emptible without notice													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		08/13/12	08/19/12	--1----				1	\$125.00	2.20			
Totals										338.30		100	\$41,345.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
07/30/12 - 08/20/12	100	\$41,345.00	\$35,143.25	\$2,460.03	\$37,603.28
<b>Totals</b>	100	\$41,345.00	\$35,143.25	\$2,460.03	\$37,603.28

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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